

## Social Media

### COVERAGE DETAILS

- » Comprehensive media library
  - Includes coverage for user generated content
- » Advertising and Personal Injury
- » Defamation
  - Includes libel and slander
- » Intellectual property rights infringement
- » Invasion of privacy
- » Blanket Professional Liability
- » Breach of contract
- » Cyber Liability, Privacy Liability and privacy breach notification costs
- » Commercial General Liability
- » Property and business interruption including cyber perils

### COVERAGE FEATURES

- » A range of deductibles available as low as \$1.5K

### TARGET CLASSES

- » Application Developers
  - Mobile phone content
  - Instant messaging applications
  - Publisher crowd sourcing applications
- » Social Networking Websites
- » Online Dating Agencies
- » Corporate Blogs
- » Gaming Websites
  - Includes educational and location based
- » Digital Marketing Agencies
- » Internet Radio Websites
- » News Aggregation Services
- » Online Retail Listings Sites
- » Photo/Video/Music Sharing Websites

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### CONTACT:

For more information regarding Social Media Coverage, contact your local **Burns & Wilcox** office.